

From the Tobacco and Alcohol Regulatory Authority:

**REGULATION AMENDING THE REGULATION ON PROCEDURES AND PRINCIPLES
CONCERNING DOMESTIC AND FOREIGN TRADING OF ALCOHOL AND ALCOHOLIC
BEVERAGES**

ARTICLE 1 – The following paragraph shall be inserted to come after the first paragraph of Article 8 of the Regulation on Procedures and Principles Concerning Domestic and Foreign Trading of Alcohol and Alcoholic Beverages published in the Official Gazette of 06/06/2003 issue 25130.

“The provisions of the seventh paragraph of Article 13 and the first paragraph of Article 19 of this Regulation shall not be required of alcoholic beverages to be exported.”

ARTICLE 2 – The following paragraphs shall be inserted to come after the sixth paragraph of Article 13 of the same Regulation.

“For non-alcoholic beverages that are obtained through the processing of products that are in the category of alcoholic beverages, the quantity of residual alcohol if any or the fact that alcohol has been fully removed if no residual alcohol is left shall be indicated on the inner packaging in direct contact with the product or on the labels affixed on the outer packaging. The form and dimensions of the text for the indication of the quantity of residual alcohol if any or the phrase “Alcohol has fully been removed.” if no residual alcohol is left shall be based on the indication method of mandatory label information as provided for in the Turkish Food Codex Labelling Regulation.”

ARTICLE 3 – The following paragraph shall be inserted to come after the eleventh paragraph of Article 13 of the same Regulation.

“Persons who are not eighteen years of age may not be employed in the production, marketing, sales and open serving of alcoholic beverages. Working for training purposes under regulations shall be excluded.”

ARTICLE 4 – Article 19 of the same Regulation shall be recast as follows.

“No brand, identification or distinguishing sign for alcoholic beverages may be used for non-alcoholic beverages and other products, and no brand, identification or distinguishing sign for non-alcoholic beverages may be used for alcoholic beverages either. The Authority shall, in the application of this paragraph, consider any of the following circumstances sufficient for contravention:

a) Whether the two items to be compared have the same form and design in respect of packaging or content or the two items have clear and direct identity, similarity or connotation in respect of elements included in brands, identifications or distinguishing signs;

b) Whether the two items to be compared aim to promote an alcoholic beverage directly or indirectly or promote alcoholic beverages indirectly through elements of a product or a firm or encourage drinking alcoholic beverages directly or indirectly or have encouraging effect;

c) Whether the two items to be compared have a legal or actual link or association of interest.

Firms engaged in production, import, distribution and retail sales shall have equivalent responsibility on products falling in their area of activity.

The Authority shall establish, and pass resolutions to implement, regulations to prevent all forms of public, social and medical harmful effects arising from the consumption of alcoholic beverages.”

ARTICLE 5 – The following Articles shall be inserted to come after Article 7 of the same Regulation.

“**TRANSITIONAL ARTICLE 8-** Existing products that do not meet the requirements in the seventh paragraph of Article 13 and the first paragraph of Article 19 of this Regulation shall be made compliant with the said paragraphs within ten months from the publication of the Regulation in the Official Gazette. Non-compliant products may not be placed on the market from the said date.

TRANSITIONAL ARTICLE 9- Those who employ persons who are not eighteen years of age in the production, marketing, sales and open serving of alcoholic beverages on the date of publication of Transitional Article 1 of the Law No. 4250 as amended by the Law No. 6487 may continue to employ such persons for one year from 11/06/2013 which is the date of publication of the Law.”

Entry into force

ARTICLE 6 — This Regulation shall enter into force on the date of publication.

Execution

ARTICLE 7 — The President of the Tobacco and Alcohol Regulatory Authority shall execute this Regulation.