(Unofficial)

Notification of Ministry of Public Health
(No. 374) B.E.2559 (2016)

Re. Food products Required to bear Nutrition Labelling and energy value, sugar, fat, sodium on the labels of some kinds of foods Guideline Daily Amounts, GDA Labelling

To provide Nutrition Labelling along with Guideline Daily Amounts; GDA, Labelling contains energy value, sugar, fat, sodium on the labels of some kinds of foods for the benefit of consumer and to support preventive measures of nutritional problems.

By the virtue of the provisions of Sections 5 and Section 6 (10) of the Food Act B.E.2522 (1979), the Minister of Public Health by recommendation of the Food Committee, hereby issues a notification as follows;

Clause1. The following notification shall be repealed:
(2) The notification of the Ministry of Public health entitled “Labelling of some kinds of ready-to-eat foods ” (No.2), dated 7 May B.E. 2554 (2011)

Clause2. Food products Required to bear Nutrition Labelling and Guideline Daily Amounts, GDA Labelling are as below:
(1) Snack foods including:
   (1.1) Fried or baked potato chips;
   (1.2) Fried or baked popcorans;
   (1.3) Rice crisps or Extruded snack;
   (1.4) Roasted or Salt roasted or Flavoured pea/nut
   (1.5) Fried or baked or Flavoured seaweed
   (1.6) Fried or baked or Flavoured Fish snack
(2) Chocolate and same kind products.
(3) Bakery products:
   (3.1) Crackers or biscuits;
   (3.2) Filled wafer.
(3.3) Cookies

(3.4) Cake

(3.5) Pie, pastry, both with and without stuffing

(4) Semi-processed Foods

(4.1) Noodle, a sheet of rice noodle (Guay-Jub), wheat noodle, rice vermicelli and mung bean vermicelli.

(4.2) Kao Tom (Boiled rice) and Joke (Porridge rice)

(5) Chilled and Frozen Ready-to-eat meal

Clause 3 Labelling of food in Clause 2 shall be complied with the Notification of Ministry of Public Health, Re: Label and notification of the Ministry of Public health pertaining label for the particular food and shall also be complied with this Notification.

Clause 4 Labelling of food in Clause 2 shall be

(1) Labelling of Nutrition shall be complied with either one of the following:

(1.1) Full text of nutrition facts according to Clause 1.1 of Attachment No.1 of the Notification of Ministry of Public Health: Format and Provision to present nutrition facts, or (1.2) Nutrition facts in brief according to Clause 1.2 of Attachment No.1 of the Notification of Ministry of Public Health: Format and Provision to present nutrition facts which display only total energy, total fat, protein, total carbohydrate, sugar, sodium and cholesterol in addition if such food contains cholesterol amount more than 2 milligrams per serving.

In case of food labels display nutrition claims, utilizing value to promote sale or specify consumer groups in sale promotion shall display with a full text of nutrition facts according to Clause 1.1 of Attachment No.1: Format and Provisions of displaying of nutrition facts box of the Notification of Ministry of Public Health, Re: Nutrition Label.

(2) Labelling for nutrient contents of energy, sugar, fat and sodium (Guideline Daily Amounts, GDA) according to Attachment No.1 of This Notification of Ministry of Public Health;

(3) Labelling of food according to Clause 2 (1)-(3) shall display the following text: in bold and visible letters which its colour contrast with background of frame and label "consume small amount and exercise for healthy condition"
In case of Multi-pack and Co-pack with the whole area of label of individual unit is smaller than 65 sq.cm shall be Labelled on Co pack provision that calculation is based on amount of individual unit.

Clause 5 Producers or Importers of the food in Clause 2 prior to this notification come into force, shall follow this notification within one year after this notification come into force and be allowed to use the remaining label but not exceeding to one year after this notification come into force.

Clause 6. This notification is not enforced the food in Clause 2 which producers sell directly to consumers

Clause 7. This Notification shall come into force after 180 days as from the date of its publication in the Government Gazzet.

Notified on 24th March B.E. 2559 (2016)

(Signed) Piyasakol Sakolsatayadorn
(Mr. Piyasakol Sakolsatayadorn)
Minister of Public Health

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Note: This English version of the notification is translated to meet the need of the non-Thai speaking people. In case of any discrepancy between the Thai original and the English translation, the former will take priority.
Displaying of energy value, sugar, fat and sodium of food shall be in the following format and conditions:

1. Format of GDA (Guideline Daily Amounts) shall be as follows:
   1.1 Four figures of vertical cylindrical shape attached together for consecutive displaying of energy value, sugar, fat, and sodium;
   1.2 Color of frames of cylinders shall be in the following colors: black, dark blue or white, as the case may be, and shall be in contrast to background of label;
   1.3 Background color in cylinders shall be in white only;
   1.4 Each line within cylinders shall be in black or dark blue and shall be in the same color of letters displayed within cylinders;
   1.5 shall be displayed in clear, prominent and readily legible at front side of label.

2. Energy value, sugar, fat and sodium shall be consecutively displayed with size and form of letters which prominent and readily legible in cylindrical figure as follows:

2.1 The first section display text of “energy” “sugar” “fat” and “sodium” with the same color of line;

2.2 The second section display energy value, amount of sugar, fat and sodium in one packaging which calculate from an amount of one serving multiply by unit of consumption;

Unit of energy is kilocalorie

Unit of sugar is gram or g
Unit of fat is gram or g
Unit of sodium is milligram or mg

2.3 The third section display percentage of energy value, sugar, fat and sodium as follows:

   Percentage of energy value based on 2000 kilocalories
   Percentage of sugar based on 65 grams
   Percentage of fat based on 65 grams and percentage of sodium based on 2,400 mg

3. Display the following text with prominent and readily legible letters

   3.1 “nutritional value per....” (in blank display an amount of one packaging which easily understand such as per 1 cup, per 1 packet(envelope), per 1 box, per 1 bag) that is displayed above cylindrical figure;

   3.2 “should divide to eat.......times” (in blank display number of time to eat when there are more than one serving in that packaging) and display under the text of “nutritional value per......”; 

   3.3 “* as percentage of maximum daily intake” under cylindrical figure.