

Outline of the Amendment of the Notice on Establishing Labeling Standards for Manufacturing Process and Quality of Sake (National Tax Agency Notice No. 8, November 22, 1989)

1 Amendment of production date labeling

Labeling of the production date will be changed from a required information to an voluntary information, in line with Codex Standards, the international food standards, and the Japanese Food Labeling Standards.

In addition to the current provision to indicate the date when the product has been bottled and sealed in the container for sale, it will be possible to indicate the date according to the characteristics of the product such as the shipping date.

2 Amendment of awards statement labeling

It will be allowed to indicate awards granted not only by public organizations but by private organizations.

However, it is not allowed by labelling to indicate misleading terms that the product has won an award at competition and that the product is recommended by central and local government.